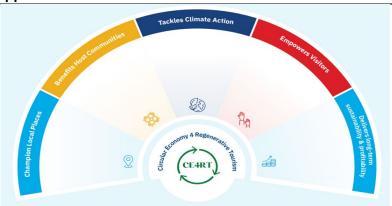
Country: The Netherlands
Type of Business: Catering business
Business Name: Zuiver-Traiteur

### A Regenerative Approach to Tourism



# Our Story and Journey - The people, place, uniqueness and values.

In the catering business we not only just feed people food but feed them awareness. Awareness about the uniqueness of the Island and surroundings, nature on the island and make them realise that we have to take action to preserve this. For ourselves and for next generations. That they have to leave without a trace, even better leave a better, cleaner place behind and we try to do the same.

## **Regenerative Practices**

#### **Champions Local Places**

- Showcasing the uniqueness of the island and why it is so important to maintain this (Unesco Wereld Erfgoedwaddengebied)
- Work with local produce and making sure guests know where to find/buy them

#### **Benefits Host Communities**

• We all work together to create a great experience for the guests, cooperation is key for a full and great experience, a satisfied quest will return to Vlieland

#### **Tackles Climate Action**

Solar panels on the roof and minimising waste. Residual processing of food.

### **Empowers Visitors**

Conducting tours for awareness and joining beach clean ups, making the visit an experience

### **Delivers Long term Sustainability and Profitability**

• Make sure that you keep your business profitable in the process of making is sustainable and regenerative, keep telling and sharing the story.

### **Image that Represents Our Business and Place**



### Website, Social Media and Contacts:

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